

## **Job Title: Web Developer (WordPress)**

**Location:** In-person - Kohinoor Square, N C Kelkar Road, Dadar West, Mumbai - 400028

**Type:** Contract-Based

**Duration:** Project-based

### **About Raah Foundation:**

Raah Foundation is an NGO dedicated to transforming the lives of marginalized and indigenous communities by addressing critical water, environmental, and economic challenges. Our work revolves around sustainability, empowerment, and fostering harmony between communities and their environment.

We aim to create an engaging, user-friendly website that reflects our commitment and connects us with stakeholders globally.

### **Role Overview:**

Raah Foundation seeks a skilled Web Developer proficient in WordPress to design and implement a dynamic, visually appealing, and functional website. The developer will work closely with our communications team to customize a WordPress template that aligns with global standards.

### **Key Responsibilities:**

#### **1. Website Development:**

- Customize a pre-selected WordPress template to suit the Foundation's branding, vision, and functionality requirements.
- Develop a responsive, mobile-first design ensuring compatibility across devices and browsers.
- Implement engaging UI/UX features that enhance user experience.

#### **2. Content Integration:**

- Collaborate with the communications team to integrate multimedia (images, videos, reports, infographics) and textual content.
- Structure pages to effectively showcase our projects in Water Security, Climate Action, and Regenerative Agriculture.

#### **3. Technical Features:**

- Develop custom plugins or widgets as needed for donor engagement, real-time impact metrics, and community stories.
- Integrate SEO best practices for increased visibility.

#### **4. Testing and Quality Assurance:**

- Ensure website functionality and performance through rigorous testing.
- Address and resolve bugs or compatibility issues.

#### **5. Training and Documentation:**

- Provide training to the internal team on basic WordPress operations, updates, and maintenance.
- Deliver documentation for website management.

#### **6. Post-Launch Support:**

- Offer a support period for troubleshooting and updates post-launch.

### **Qualifications:**

- Bachelor's degree in Computer Science, IT, or related field, or equivalent experience.
- Proven experience in WordPress website development, customization, and theme integration.
- Strong grasp of front-end technologies (HTML, CSS, JavaScript, Bootstrap).

- Familiarity with SEO principles and Google Analytics integration.
- Good understanding of graphic/visual design.
- Excellent problem-solving and communication skills.

**Personal Attributes:**

- Creative and solution-oriented mindset.
- Ability to work collaboratively with a diverse team.
- Highly organized and detail-oriented.

**Deliverables:**

- A fully functional, SEO-optimized WordPress website.
- Clear navigation paths for all stakeholders.
- Integrated contact forms, donation portals, and project highlight pages.
- Training manual and operational support for in house maintenance.

Please share your resume/proposal by email at [ngalaton@raahfoundation.org](mailto:ngalaton@raahfoundation.org), if interested. Please include “Web Development” in the subject line.