



Address:

K4501, Kohinoor Square N.C.
Kelkar Marg, Dadar West,
Mumbai - 400028

URGENT !!

A world where marginalised and indigenous communities prosper, from one generation to the next, in harmony with their environment.

At Raah Foundation, we help communities build resilience by helping them overcome critical water, environmental, and geological constraints, open up new, sustainable livelihood opportunities within their communities, and invest in strengthening the environment around them. Rooted in compassion and innovation, we navigate the landscape of social injustice with determination and resilience. We reject conventional limitations, embracing a dynamic mindset that drives sustainable progress. Our approach is outcome-focused, impact-driven, and bottom-up.

Title: Lead Graphic Designer

Responsibilities:

- Deep understanding and strong hold on graphic design concepts and objects.
- Great Skills at Branding, Typography, Visual Design, Creative Ideation.
- Ability to run design explorations, creating multiple options to react to and consider.
- Must have up-to-date knowledge and research and implement current design trends.
- You should have creative skills to be able to execute high quality creative for Raah Foundation in these domains – web/mobile, social media, marketing/pitch collaterals, presentations, etc.
- Work directly with the company's stakeholders to prepare project pitches for all verticals.
- Co-ordinate timelines with team members to meet project deadlines.
- Incorporate feedback and work with the team to close all creative assets.
- Ability to understand and adapt to the organizations' existing brand guidelines.
- Able to understand different personas and create design accordingly.

Skills Required:

- Creative flair and strong visual sense
- Keen on strategy and experimental projects to deliver impactful design.
- Competent in Adobe Suite - InDesign, Illustrator, Photoshop and PremierPro (or equivalent) is a must.
- Strong communication skills
- Ability to adapt culture with design.
- Deep understanding of graphic designing concepts and typography
- 1-3 years of work experience with Graphic Designing, experience working with an agency

Good To Have Skills:

- Motion graphic animation and quick production to create short-form videos like reels.
- Understanding of UI/UX practices to create UIs for websites, mobile applications and web applications.

Mandatory Information

Your resumes should contain a link to your portfolio i.e., Behance, Dribbble, etc.

To know more about Raah Foundation. kindly visit <https://www.raahfoundation.org>

Send your portfolios to: sneha@raahfoundation.org